



Dear Community Partner,

Great things are happening as the Peer Recovery movement grows throughout our country. More people with lived experience of mental health challenges are living healthier lives, rich with the details of life that provide gratification and happiness. More and more effective programs are being developed that offer people with lived experience the tools that can help them live intentional, productive lives.

With that in mind, PeerFest was created in 2016 by peers for peers with funding and support from the Hogg Foundation for Mental Health. The PeerFest planning committee was comprised of 100% mental health consumers/peers who held a vision of creating a relaxing space and time where we all could be inspired, supported, educated and empowered to strive toward well-being and living our best lives. PeerFest 2016 was a great success, with 330 attendees over a four day event. Many people's lives were changed forever as support, recovery and wellness became fully integrated into their lives.

While PeerFest 2020 was being planned, the Covid crisis made it impossible to occur. The good news is that PeerFest is on track for an April 2024 re-launch. PeerFest 2024 will be an educational and celebratory event for Texans who have faced mental health challenges and are on a journey to recovery. The PeerFest planning committee is once again comprised of people who have a shared experience of mental health challenges. PeerFest is partially funded by the Hogg Foundation for Mental Health.

We will be offering Exhibitor Tables at the event. An Exhibitor Table allows you to highlight your organization's services/ products that you offer in the area of mental health wellness.

Exhibitor levels:

Peer-run Organization - \$25 per table per day
Non-profit Organization - \$75 per table per day
For-profit Organization - \$150 per table per day

PeerFest attendees will begin arriving around 1:00 pm on Monday, April 15. The event begins with the opening night dinner at 5:00 that evening.

- If you are an Exhibitor on Monday, April 15, you will set up your exhibitor table by 1:00 on Monday and attend the table until 9:00 pm.
- If you are an Exhibitor on Tuesday, April 16, and/ or Wednesday, April 17, you will set up your exhibitor table by 8:00 am and attend the table until 9:00 pm.



All Exhibitors will indicate their preferred participation dates by April 1, 2024.

Go to peerfest.org for more information.

PeerFest 2024
Great Wolf Lodge
Grapevine, TX
April 15-18, 2024

If you have any questions, please contact us at peerfest.info@gmail.com.

Thank you,
PeerFest 2024 Planning Committee

